Early Morning, After Dark DAWN'S FIRST & DUSK'S LAST LIGHT INTERNATIONAL CALL FOR ENTRY

Prize Awards: First \$400, Second \$300, Third \$200

Accepted Images: All images selected by juror will be exhibited throughout the Mpls Photo Center Galleries

Submission Deadline: April 25th, 2011 **Results Announced:** May 2nd, 2011

On Exhibit: June 24th through August 13th

Opening Reception: Friday, July 8th 7:00 to 10:00 PM

About this Call for Entry: "Early Morning, After Dark: Dawn's First Light to Dusk's Last is a broad topic for a photographer to undertake. This has both advantages and disadvantages. On the plus side it allows for an almost inexhaustible range of subject matter. The downside is that it makes it difficult for the photographer to focus his or her creativity into one area that adequately represents the theme. There are, however, some guidelines that I think may help. The word photography comes from the Greek for "writing with light", and light has to be a strong component of any submission. Another point to remember is that the Call for Entry includes the phrase, "After Dark", and that light doesn't disappear at dusk but it does take on different characteristics. You should consider, one, or both of these times of light for this Call for Entry and what will prove to be a most interesting exhibition."

The photographer needs to harness the viewer's emotions and there's really little point in taking the photograph if you don't. Photograph what you know and understand which produces more profoundly moving images rather then trying to capture something you've never experienced before and know little about. The most successful photographers are the ones who know and comprehend their subject matter.

Exhibit Juror: Peter Howe, Former Photo Editor of the New York Times Magazine and Director of Photography for LIFE magazine.

Cost for Entry: \$35 first 5 images, \$10 each additional

Submitting your Entries: Submit your work via our online Smarter Entry System. To submit click on Account Login to begin. Create an account if you don't already have one. Simply pay online then upload your images.

All entries are submitted via our on-line system. When you see the image thumbnail under Submitted Images, you image has been received for the show/contest. You will be able to change an image or add additional information regarding that image, at no cost, by logging into your account. Changes may be made up to the appropriate deadline

When preparing images for uploading, please adhere to the following file specifications:

• sRGB or RGB color space (standard) - NOT CMYK (typically used by printing industry).





• Save files to 72 ppi resolution; flatten layers, 8 bit JPEG files (16 bit will not upload.)

• Sized to 1,280 pixels on the longest side, the other size width or height proportional

• JPG format, compression level 8 (medium). Compression level will not affect the quality of viewed images.

• Use period preceding jpg in the file name. Characters (!@#\$%^&*()_+) will result in uploading problems.

Acceptance: All entrants will receive an e-mail notification. Accepted images will be posted on the Mpls Photo Center's website along with instructions for gallery presentation.

Exhibit Prints: Mpls Photo Center will only accept framed prints with a bright white mat and traditional black wooden or metal frame (nothing ornate). Printing, framing, and shipping are the responsibility of the exhibiting artist. For the convenience of those not living in Minnesota we offer optional fine art printing and framing services at an additional cost to the photographer. Additional information will be provided upon acceptance into the exhibit.

