



A View from Flyover Country: Prospectus

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The Mpls Photo Center seeks submissions for **A View from Flyover Country**. This competition and exhibition is looking for photographs that convey the realities of life in America's great, sometimes overlooked heartland. "Flyover Country" refers to the part of our country between the East and West coasts that some Americans only view by air on transcontinental flights, and never actually see in person at ground level. The phrase is sometimes used pejoratively. After all, our now-interior states started out less a destination, and more a corridor to get even further West. Our great industrial cities were built as hubs to somewhere else, a place where the rivers and the railroads met. Sprawling suburbs were built atop and between eradicated cornfields. Even today, coastal travelers often stop only to change planes, a fact that has cemented our identity as a place to be passed-over. Many of us prefer it that way. It keeps the riff-raff out.

In this great Midwest, in the evenings when the last bit of light stretches across the prairie on the outskirts of every town, and later when the whistles of the coast-bound trains become part of the overnight soundscape, there is the sense that the rest of the world is moving, while we remain still. Over this entire landscape; the northwoods, the sand dunes, the tall-grass prairies, and the glacial moraines, everywhere you go in this great middle-place there is the continual sound of transit, of things passing thru. Travelers are made uncomfortable by our hauntingly open landscapes, where the seemingly endless fields and empty highways can illicit so much lonely wonder. The winters are dark and brutal, and at dusk on the horizon just the faintest glimpse of a sunset.

Please share your photographs with us.

Entry Fee: \$25 USD for 3 images. Additional images: \$10 each. A total of 8 submissions allowed.

Eligibility: All photographers of any age or location may enter. Black-and-white or color, analog, digital, iPhone or antique processes, photographers of all skill levels and locations are welcome. All images submitted must be those of the submitter. Please do not submit images previously selected for a Mpls Photo Center exhibition within two years of this scheduled exhibition.

Submitting Your Images: You can enter your images online at www.SmarterEntry.com For best results, make sure your image is submitted as close to 20MB as possible, 5000 pixels on the long side. (For the finalist/selected Exhibitors, MPC will be making "16X20" exhibit prints at 300 PPI, at NO COST to you). Images should be in JPEG or TIFF format, sRGB color space. Exhibitors WILL NOT need to send printed/framed photographs to MPC for the Exhibit. If you need help entering your images or are unable to, please contact info@mplsphotocenter.com or call: 612-643-3511.

Our Juror for **A View from Fly-Over Country** is Jim Brandenburg. Jim is an environmentalist, photographer and filmmaker based in Minnesota. His career includes 10 years as a newspaper photojournalist, and over 30 years as a contract photographer traveling the world for the National Geographic Magazine. His work has been included in many other magazines, such as Life, Newsweek, The Smithsonian, and GEO and has been featured on television and radio networks including ABC's Prime Time, CBS News Sunday Morning and Dateline NBC, as well as National Public Radio's All Things Considered.

In 1981 and 1983 he was named the Magazine Photographer of the Year by the National Press Photographers Association, and has won Pictures of the Year awards for his work in National Geographic. He was named Wildlife Photographer of the Year in 1988 by BBC Wildlife and the Natural History Museum. The film documentary Chased by the Light: A Photographic Journey with Jim Brandenburg was nominated for an Emmy in the 2002-2003 awards.

Brandenburg's images were recently included in a collection that represents the 40 most important nature photographs of all time. The Top Forty nominations include the work of only 25 photographers including Ansel Adams, Edward Weston, and Eliot Porter. Four of Brandenburg's images were included in the final selection, more than any other photographer. They were chosen by members of the International League of Conservation Photographers (iLCP) a fellowship of the world's top professional conservation photographers.

Exhibition Details: 25-30 Selected images will be on exhibit in the Mpls Photo Center's new Gallery and headquarters for two (2) months. This special Exhibit Opening is timed to coincide with Minneapolis's annual Art-A-Whirl event, a 3-day festival of art, food and music in the Northeast Minneapolis Arts District. The Mpls Photo Center anticipates over 10,000 visitors and art-lovers during the opening 3-day weekend!

The Juror selects the final number of images to be included in the exhibition.

Presentation: To avoid shipping costs and headaches, The Mpls Photo Center will print your Selected Exhibition Image at No Charge to you, on Premium Lustre archival exhibition paper, at 16"X20" or Larger. MPC will send you the Exhibit Print at the conclusion of the Exhibit. **We will collect Shipping Fees from you when you are Selected.** Exhibition images will be approximately a 16" X 20" size'; depending on the actual full-image format of your photograph. The MPC curator, in consultation with the Juror, may ELECT to print your image at 20X 30 inches, or 40 X 60 inches for exhibition purposes. We are taking this step to assure the print quality of the images, as well as a consistency of size and final presentation of the overall themed presentation, **A View from Fly-Over Country.**

Sales: The Mpls Photo Center encourages sales during exhibitions and retains a 40% commission on all work sold. The artist receives 60% of the sale price.

Copyright: Artist retains all copyrights to their own images. Artists whose work is chosen for exhibition inclusion grant the Mpls Photo Center permission to use images for promoting the exhibition, or YOU the artist. Images may be placed on social media for promotion of this Exhibit.

Lodging/Transportation: The Mpls Photo Center does not provide lodging or transportation for artists participating in an exhibition. MPC is 15 miles from MSP International Airport and we can provide suggested lodging options in the area.

Call for Entry Calendar: Important Dates!

Submissions Open: 2/20/19

Submissions Close: 4/17/19 at 12 Midnight

Selections Announced: 4/22/19

Artwork: Large JPEG or TIFF Files (for printing) received by MPC: 4/25/19

Exhibition Opens: 5/17/19

Exhibition Closes: 7/13/19

Return of Works: 7/20/19

After the Show If your art does not sell at the exhibition you have the option to have it returned (Prepaid) or donate it to the Mpls Photo Center's flat file. Artwork is available for viewing, may be exhibited again, donated to another organization or sold to benefit the Mpls Photo Center. If sold, MPC retains all profits of the sale.

Thank you for entering this unique competition, and good luck!

Jeff Harrington
Executive Director
612-642-3511 info@mplsphotocenter.com

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Note: The title for this Exhibition was inspired by Sarah Kendzior's collection of Essays, "The View from Flyover Country", 2018